

# ప్రాచీన తెలుగు కవిత్వం

డిగ్రీ (జనరల్) / సెమిస్టర్

రచయితలు

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తెలుగు విభాగం

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**Sri Venkateswara University**

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## విజయోస్తు

మమ్మీ అన్న మాటలో మమకారం కన్న  
అమ్మ! అన్న మాటలో మాధుర్యం మిన్న  
అమ్మ నుండి అలవడే అమృత భాష  
ఆత్మీయతను పెంచే ఆంధ్ర భాష

మాధుర్యాన్ని పెంచే మాన్యభాష  
రాగసుధలను రంగరించే రాష్ట్ర భాష  
మమకారాన్ని పంచే మాతృభాష  
తేనెలోలుకు భాష మన తెలుగు భాష

తెలుగు భాషను గౌరవిద్దాం  
తెలుగు భాషలో మాట్లాడుదాం  
తెలుగు జాతికి వన్నెతెద్దాం  
ఇదే తెలుగుతల్లికి మనమిచ్చే నీరాజనాలు

- రచయితలు

## జనరల్ తెలుగు / సెమిస్టర్ - 1

### ప్రాచీన తెలుగు కవిత్వం

ఈ కోర్సు విజయవంతంగా ముగించాక, విద్యార్థులు క్రింది అభ్యసన ఫలితాలను పొందగలరు.

1. ప్రాచీన తెలుగుసాహిత్యం యొక్క ప్రాచీనతను, విశిష్టతను గుర్తిస్తారు. తెలుగు సాహిత్యంలో ఆదికవి నన్నయ కాలంనాటి భాషానమ్కృతులను, ఇతిహాసకాలంనాటి రాజనీతి విషయాలపట్ల పరిజ్ఞానాన్ని సంపాదించగలరు.
2. శివకవుల కాలంనాటి మతపరిస్థితులను, భాషావిశేషాలను గ్రహిస్తారు. తెలుగు సుడికారం, సామెతలు, లోకోక్తులు మొదలైన భాషాంశాల పట్ల పరిజ్ఞానాన్ని పొందగలరు.
3. తిక్కన భారతంనాటి మత, ధార్మిక పరిస్థితులను, తిక్కన కవితాశిల్పాన్ని, నాటకీయతను అవగాహన చేసుకోగలరు.
4. ఎఱ్ఱన సూక్తివైచిత్రిని, ఇతిహాస కవిత్వంలోని విభిన్న రీతులపట్ల అభిరుచిని పొందగలరు. శ్రీనాథుని కాలం నాటి కవితావిశేషాలను, మొల్ల కవితా విశిష్టతను గుర్తించగలరు.
5. తెలుగు పద్యం స్వరూప-స్వభావాలను, సాహిత్యాభిరుచిని పెంపొందించుకుంటారు. ప్రాచీన కావ్యభాషలోని వ్యాకరణాంశాలను అధ్యయనం చేయడం ద్వారా భాషాసామర్థ్యాన్ని, రచనలో మెళకువలను గ్రహించగలరు.

#### పాఠ్య ప్రణాళిక

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రాజనీతి - నన్నయ

మహాభారతం - సభాపర్వం - ప్రథమాశ్వాసం - (26-57 పద్యాలు)

##### యూనిట్ - II

దక్షయజ్ఞం - నన్నెచోడుడు

కుమారసంభవం - ద్వితీయాశ్వాసం - (49 - 86 పద్యాలు)

**యూనిట్ - III**

ధామ్య ధర్మోపదేశము - తిక్కన

మహాభారతం - విరాటపర్వం - ప్రథమాశ్వాసం - (116 - 146) పద్యాలు

**యూనిట్ - IV**

పలనాటి బెబ్బులి - శ్రీనాథుడు (పలనాటి వీరచరిత్ర - ద్విపద కావ్యం పుట 108 - 112 'బాలచంద్రుడు భీమంబగు సంగ్రామం బొనర్చుట.. (108)..

వెఱగంది కుంది' (112) సం. అక్కిరాజు ఉమాకాంతం ముద్రణ. వి. కె. స్వామి, బెజవాడ 1911.

**యూనిట్ - V**

సీతారావణ సంవాదం - మొల్ల

రామాయణము - సుందరకాండము - (40 - 87 పద్యాలు)

**వ్యాకరణం**

**సంధులు:** ఉత్ప, త్రిక, ద్రుతప్రకృతిక, నుగాగమ, ద్విరుక్తటకారాదేశ, యణాదేశ, వృద్ధి, శ్చుత్వ, జశ్వ, అనునాసిక సంధులు.

**సమాసాలు:** అవ్యయిభావ, తత్పురుష, కర్మధారయ, ద్వంద్వ, ద్విగు, బహువ్రీహి.

**అలంకారాలు:**

**అర్థాలంకారాలు:** ఉపమ, ఉత్పేక్ష, రూపక, స్వభావోక్తి, అర్థాంతరవ్యాస, అతిశయోక్తి.

**శబ్దాలంకారాలు:** అనుప్రాస (వృత్తనుప్రాస, ఛేకామప్రాస లాటానుప్రాస, అంత్యానుప్రాస)

ఛందస్సు

**వృత్తాలు:** ఉత్పలమాల, చంపకమాల, శార్దూలము, మత్తేభము;

**జాతులు:** కందం, ద్విపద; ఉపజాతులు: ఆటవెలది, తేటగీతి, సీసం మరియు ముత్యాలసరాలు

**విషయ సూచిక**  
**ప్రాచీన తెలుగు కవిత్వం**

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# *A Course in Communication and Soft Skills*

*As per Choice Based Credit System (CBCS)  
For Degree 1-Year/1-sem  
Common to all Branches*



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# *A Course in Communication and Soft Skills*

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## **Learning Outcomes**

*By the end of the course the learner will be able to:*

- Use grammar effectively in writing and speaking.
- Demonstrate the use of good vocabulary
- Demonstrate an understating of writing skills
- Acquire ability to use Soft Skills in professional and daily life.
- Confidently use the tools of communication skills

### **Unit-1: Listening Skills**

- i. Importance of Listening
- ii. Types of Listening
- iii. Barriers to Listening
- iv. Effective Listening

### **Unit-2: Speaking Skills**

- a. Sounds of English: Vowels and Consonants
- b. Word Accent
- c. Intonation

### **Unit-3: Grammar**

- a. Concord
- b. Modals
- c. Tenses (Present/Past/Future)
- d. Articles
- e. Prepositions
- f. Question Tags
- g. Sentence Transformation (Voice, Reported Speech & Degrees of Comparison)
- h. Error Correction

### **Unit-4: Writing**

- i. Punctuation
- ii. Spelling
- iii. Paragraph Writing

### **Unit-5: Soft Skills**

- a. SWOC
- b. Attitude
- c. Emotional Intelligence
- d. Telephone Etiquette
- e. Interpersonal Skills

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Life Skill Course  
***Human Values and Professional Ethics***  
*As per Choice Based Credit System (CBCS)*  
*Common to all Branches*



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# *Human Values and Professional Ethics*

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## **Learning Outcome**

On completion of this course, the UG students will be able to:

- Understand the significance of value inputs in a classroom and start applying them in their life and profession
- Distinguish between values and skills, happiness and accumulation of physical facilities, the Self and the Body, Intention and Competence of an individual, etc.
- Understand the value of harmonious relationship based on trust and respect in their life and profession
- Understand the role of a human being in ensuring harmony in society and nature.
- Distinguish between ethical and unethical practices, and start working out the strategy to actualize a harmonious environment wherever they work.

### **Unit-1: Introduction - Definition, Importance, Process & Classifications of Value Education**

- Understanding the need, basic guidelines, content and process for Value Education
- Understanding the thought provoking issues; need for Values in our daily life
- Choices making - Choosing, Cherishing & Acting
- Classification of Value Education: understanding Personal Values, Social Values, Moral Values & Spiritual Values.

### **Unit-2: Harmony in the Family - Understanding Values in Human Relationships**

- Understanding harmony in the Family- the basic unit of human interaction
- Understanding the set of proposals to verify the Harmony in the Family;

- Trust (*Vishwas*) and Respect (*Samman*) as the foundational values of relationship
- Present Scenario: Differentiation (Disrespect) in relationships on the basis of body, physical facilities, or beliefs.
- Understanding the Problems faced due to differentiation in Relationships
- Understanding the harmony in the society (society being an extension of family): *Samadhan*, *Samridhi*, *Abhay*, *Sah-astitva* as comprehensive Human Goals
- Visualizing a universal harmonious order in society- Undivided Society (*Akhand Samaj*), Universal Order (*Sarvabhaum Vyawastha* )- from family to world family.

### **Unit-3: Professional Ethics in Education**

- Understanding about Professional Integrity, Respect & Equality, Privacy, Building Trusting Relationships.
- Understanding the concepts; Positive cooperation, Respecting the competence of other professions.
- Understanding about Taking initiative and Promoting the culture of openness.
- Depicting Loyalty towards Goals and objectives.

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***Human Values and Professional Ethics***

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Skill Development Course  
***Office Secretaryship***

*As per Choice Based Credit System (CBCS)  
Common to all Branches*



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# *Office Secretaryship*

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## **Learning Outcomes**

By the successful completion of course, the student will be able to;

1. Understand the organizational hierarchy and outlines of functioning.
2. Comprehend the role of office secretaryship in a small and medium organization.
3. Acquire knowledge on office procedures and interpersonal skills.
4. Apply the skills in preparing and presenting notes, letters, statements, reports in different situations.

### **Unit-I: Introduction**

Introduction - Organisational structure of a small and medium organization - Types of offices - Kinds of secretaries - The scope of office secretaryship.

### **Unit-II: Office Secretary**

The role of an office secretary - Duties and responsibilities - Usage of different devices - Flowchart and office manuals - Coordinating different wings of an office/organisation - Arranging common meetings - Operations of banking and financial services - travel and hospitality management services.

### **Unit-III: Office Procedures**

Office procedures - Filing - Circulating files - Preparation of notes, circulars, agenda and minutes of meetings - Issue of press notes - Maintenance of files and records - Inventory, office, human resources, financial and confidential - maintaining public relations.

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# HISTORY AND CULTURE OF INDIAN UP TO AD 1526

I- B.A(HISTORY) / I - Semester  
*As per Choice Based Credit System (CBCS)*



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## History and Culture of Indian up to AD 1526

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### **Unit I:**

Influence of Geography on History – Survey of the Sources – pre-historic period Paleolithic. Mesolithic and Neolithic cultures – Role of Technology. Indus valley Civilization – Its characteristic features – Vedic culture – Early and later Vedic Period – Post-Vedic period Emergence of Varna and caste system – Rise of new Religious Movements-Jainism and Buddhism in 6<sup>th</sup> Century B.C. Impact on Society and culture.

### **Unit II:**

A brief survey of political conditions in ancient India – Magadha, Alexander's Invasion and Mauryas – Ashoka's Dharma, Its nature and propagation – Mauryan Administration – Economy – Art and Architecture:

### **Unit III:**

Post-Mauryan period in North India-A brief political survey of Kushans, Guptas, Pushyabhuti and Rajputs: Polity and Administration-Social Conditions-Caste System – position of Women-Economy,-Indian Feudalism Art-Architecture-Education, Literature, Philosophy, Science and Technology.

### **Unit IV:**

A brief political survey of South India-Sangham Age-Satavahanas-Pallavas-Cholas-Chalukyas, and Rashtrakutas-Kakatiya and Vijayanagara-Polity and Administration, Society, Economy-Art and – Architecture.

### **Unit V:**

Invasions of Arabs, Ghaznavids and Ghori and Delhi Sultanate – A brief Political Survey, Polity and Administration under Delhi Sultanate, society, Composition of rural Society, Nobility-Status of Women, Economic and Technological developments. Agriculture-Industry-Trade and Commerce-Urbanisation, Art and Architecture-Fine Arts-Education and Literature.

### **Unit VI:**

Impact of Islam on Indian Society and culture-Bhakti and Sufi Movements Emergence of Composite culture.



***POLITICAL SCIENCE CONCEPTS, THEORIES  
AND INSTITUTIONS***

**I- B.A(POLITICAL SCIENCE) / I - Semester**

*As per Choice Based Credit System (CBCS)*



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## I- B.A. POLITICAL SCIENCE

### PAPER - I: Political Science : Concepts, Theories and Institutions

---

1. Introduction: Definition, Scope and Importance of Political Science
2. Approaches to the Study of Political Science: Liberal and Marxist
3. State – Nation and Civil Society
4. Sovereignty: Monism and Pluralism
5. Theories of Origin of the State; Social Contract and Evolutionary (Historical)
6. Concepts:
  - 6.1 Law: Sources of Law and Concepts of Rule of Law
  - 6.2 Liberty and Equality - Their Relationship
  - 6.3 Theories and Kinds of Rights
  - 6.4 Power and Authority
7. Ideologies: Individualism, Anarchism, Fascism and Socialism
8. Forms of Government:
  - a. Democracy: Direct and Indirect
  - b. Unitary and Federal
  - c. Parliamentary and Presidential
9. Theory of Separation of Powers
10. Organs of Government
  - a) Legislature:
    - i. Unicameral and Bi-cameral
    - ii. Powers and Functions
  - b) Executive :
    - i. Powers and Functions.
  - c) Judiciary :
    - i. Powers and Functions
    - ii. Independence of Judiciary and Judicial Review.

#### **Books Recommended:**

1. Principals of Political Science : Prof.A.C. Kapoor.
2. Grammar of Politics : Laski H.J.
3. Substance of Politics : A. Appadorai
4. Political Theory: Ashirvadam
5. Political Idologies: Their Origins and Impact, Baradar, Prentice Hall of Inida

# ***ENGLISH - I***

*I - B.A. (Special English)/ I- Semester*

*As per Choice Based Credit System (CBCS)*



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# ***ENGLISH - I***

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## **BLOCK - I**

### **BRIEF SURVEY OF ENGLISH LANGUAGE**

1. Old English
2. Middle English Language
3. English During Renaissance and After
4. Standard English
5. Word Formation and Growth of Vocabulary
6. Foreign Influences – Latin
7. Foreign Influences – French
8. Foreign Influences – Scandinavian
9. Change of Meaning/Semantics

## **BLOCK - II**

### **FORMS OF POETRY**

1. William Wordsworth - Scorn Not the Sonnet
2. ODE – P.B. Shelly – Ode To The West Wind
3. Elegy: Thomas Grey – Elegy written in a country Churchyard
4. Ballad: W.B. Yeats – The Ballad of Father Gilligan
5. Lyric: Robert Burns – A Red, Red Rose
6. Dramatic Monologue - Robert Browning – My Last Duchess

## **BLOCK - III**

### **ELEMENTS OF DRAMA**

1. Plot/Structure - Farell Mitchell – The Best Laid Plans
2. J.B. Priestley – Mother's Day
3. Dialogue - Anton Chekov: The Marriage Proposal

## **BLOCK - IV**

### **ELEMENTS OF FICTION**

1. Point of View- Khushwant Singh – The Interview
2. Setting/Atmosphere - Edgar Allen Poe – The Tell-Tale Heart
3. Style/Narrative Technique - O. Henry: The Gift of the Magi

# ఆధునిక తెలుగు సాహిత్యం

డిగ్రీ (జనరల్) / సెమిస్టర్ - II

రచయితలు

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తెలుగు విభాగం

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**Sri Venkateswara University**  
**Tirupathi, AP -517 502**



## జనరల్ తెలుగు / సెమిస్టర్ - II

### ఆధునిక తెలుగు సాహిత్యం

#### అభ్యసన ఫలితాలు

ఈ కోర్సు విజయవంతం ముగించాక, విద్యార్థులు క్రింది అభ్యసన ఫలితాలను పొందగలరు.

1. ఆంగ్లభాష ప్రభావం కారణంగా తెలుగులో వచ్చిన ఆధునిక సాహిత్యాన్ని, అని విశిష్టతను గుర్తిస్తారు.
2. సమకాలీన ఆధునిక సాహిత్య ప్రక్రియలైన వచన కవిత్వం, కథ, నవల, నాటకం, విమర్శ లపై అవగాహన పొందుతారు.
3. భావకవిత, అభ్యుదయ కవితలక్షణాలను గుర్తించిన జాన్సాన్ని పొందుతారు. అస్తిత్వవాద ఉద్యమాలపుట్టుకను, అవశ్యకతను గుర్తిస్తారు.
4. కథాసాహిత్యం ద్వారా సామాజిక చైతన్యాన్ని పొందుతారు. సిద్ధాంతాల ద్వారా కాకుండా, వాస్తవ పరిస్థితులను తెలుసుకోవడం ద్వారా సిద్ధాంతాన్ని సమీక్షించగలరు.
5. ఆధునిక తెలుగు కల్పనాసాహిత్యం ద్వారా సామాజిక, సాంస్కృతిక, రాజకీయ చైతన్యాన్ని పొందుతారు.

#### పాఠ్య ప్రణాళిక

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(కవికోకిల గ్రంథావళి ఖండకావ్యాలు సక్షత్రమాల సంపుటి నుండి)
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4. తాతకో నూలుపోగు : బండరు ప్రసాదమూర్తి (కలనేత కవితాసంపుటి నుండి)

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7. స్వేదం ఖరీదు....(కథ) : రెంటాల నాగేశ్వరరావు

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10. రథచక్రాలు (సమీక్షా వ్యాసం) డా.||యల్లాప్రగడ మల్లికార్జునరావు

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13. అపురూప కళారూపాల విధ్వంసదశ్యం యక్షగానము (సమీక్షా వ్యాసం) డా.|| కందిమళ్ళ సాంబశివరావు

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**విషయ సూచిక**  
**ఆధునిక తెలుగు సాహిత్యం**

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# *A Course in Reading & Writing Skills*

*As per Choice Based Credit System (CBCS)  
For Degree I-year / II-sem  
Common to all Branches*



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# *A Course in Reading & Writing Skills*

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## **Learning Outcomes**

**By the end of the course the learner will be able to:**

- Use reading skills effectively
- Comprehend different texts
- Interpret different types of texts
- Analyse what is being read
- Build up a repository of active vocabulary
- Use good writing strategies
- Write well for any purpose
- Improve writing skills independently for future needs

### **Unit-1**

**Prose** : 1. How to Avoid Foolish Opinions Bertrand Russell

**Skills** : 2. Vocabulary: Conversion of Words

: 3. One Word Substitutes

: 4. Collocations

### **Unit-2**

**Prose** : 1. The Doll's House

Katherine Mansfield

**Poetry** : 2. Ode to the West Wind

P B Shelley

**Non-Detailed Text** : 3. Florence Nightingale

Abrar Mohsin

**Skills** : 4. Skimming and Scanning

### **Unit-3**

**Prose** : 1. The Night Train at Deoli Ruskin Bond

**Poetry** : 2. Upagupta Rabindranath Tagore

**Skills** : 3. Reading Comprehension

: 4. Note Making/Taking

**Unit-4**

**Poetry** : 1. Coromandel Fishers Sarojini Naidu

**Skills** : 2. Expansion of Ideas

: 3. Notices, Agendas and Minutes

**Unit-5**

**Non-Detailed Text** : 1. An Astrologer's Day R K Narayan

**Skills** : 2. Curriculum Vitae and Resume

: 3. Letters

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## *A Course in Reading & Writing Skills*

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Life Skill Course  
***Indian Culture & Science***

*As per Choice Based Credit System (CBCS)  
Common to all Branches*



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# *Indian Culture & Science*

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## **Learning Outcomes**

By successful completion of the course, students will be able to:

1. Understand the evolution of India's culture.
2. Analyze the process of modernization of Indian society and culture from past to future.
3. Comprehend objective education and evaluate scientific development of India in various spheres.
4. Inculcate nationalist and moral fervor and scientific temper.

### **Unit-I: Unity in Diversity in India**

Coexistence of various religions since ancient times - Hinduism, Buddhism, Jainism and Atheism, and later Sikhism, Islam and Christianity

The Bhakti (Vishnavite and Saivaite) and Sufi Movements

The concepts of seela, karuna, kshama, maitri, vinaya, santhi and ahimsa Achievements in Literature, Music, Dance, Sculpture and Painting - Craftsmanship in cloth, wood, clay, metal and ornaments

Cultural diversity, Monogamy, Family system, Important seasonal festivals

### **Unit-II: Social Reforms and Modern Society**

Reforms by Basaveswara - Raja Rama Mohan Roy - Dayananda Saraswathi - Swamy Vivekananda - Mahatma Gandhi - B. R. Ambedkar - Reforms in Andhra by Vemana, Veerabrahmam, Gurajada, Veeresalingam and GurrarnJashua (only reforms in brief, biographies not needed)

**Modern Society:** Family unity, Community service, Social Harmony, Civic Sense, Gender Sensitivity, Equality, National Fervor

### **Unit-III: Science and Technology**

Objectivity and Scientific Temper - Education on Scientific lines (Bloom's Taxonomy) - Online Education

Developments in Industry, Agriculture, Medicine, Space, Alternate Energy, Communications, Media through ages

## **Co-curricular Activities Suggested**

1. Assignments, Group discussions, Quiz etc
2. Invited Lecture by a local expert
3. Visit to a scientific institutions, local heritage sites, museums, industries etc

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Skill Development Course

# *Advertising*

*As per Choice Based Credit System (CBCS)*

*Common to all Branches*



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# *Advertising*

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## **Learning Outcomes**

After Successful completion of this course, the students are able to;

1. Understand the field of Advertising
2. Comprehend opportunities and challenges in Advertising sector
3. Prepare a primary advertising model
4. Understand applying of related skills
5. Examine the scope for making advertising a future career

### **Unit-1**

Introduction of advertising concepts- functions - Types of advertising - Creative advertising messages - Factors determining opportunities of a product/service/Idea

### **Unit-2**

Role of advertising agencies and their responsibilities - scope of their work and functions - Ethical issues - Identifying target groups -Laws in advertising. Advertising Statutory Bodies in India - Role of AAAI (Advertising Agencies Association of India), ASCI (Advertising Standard Council of India)

### **Unit-3**

Types of advertising - Basic characteristics of a typical advertisement - Reaching target groups - Local advertising - Feedback on impact of advertisement - Business promotion.

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## *Advertising*

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Skill Development Course  
***Logistics and Supply Chain Management***

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# *Logistics and Supply Chain Management*

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## **Learning Outcomes**

At the successful completion of the course, the student will be able to;

1. Summarize relationship between marketing and Logistic Management
2. Understand the concepts of Supply Chain Management in connection with products.
3. Understanding various types of seller and suppliers
4. Evaluate best logistic method among all means of transport operations
5. Analysis of different distribution strategies - online and physical distribution
6. Compare the Logistics in National and International Scenario.
7. Design and develop new methods and models of Logistics in SCM

### **Unit-1: Introduction to Logistics and Supply Chain Management (SCM)**

Functions of Logistics - Structure of logistics - Logistics Costs - Modes of Logistics - Logistics in 21st Century - Role of Supply Chain Management - Design and Development of Supply Chain Network - Different types of Supply Chain Networks

### **Unit-II: Logistics**

Customer Selection - Process - Customer Service and Customer Retention - Relationship Management - Integrating Logistics and Customer Relationship Management

### **Unit-III: Supply Chain Management**

Managing and Estimating Supply Chain Demand - Forecasting Techniques - Supplier Networks – Skills to Manage SCM - Recent Trends in SCM

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# ***HISTORY AND CULTURE OF INDIA(1526-1946AD)***

**I- B.A(HISTORY) / II - Semester**  
*As per Choice Based Credit System (CBCS)*



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**Tirupathi, AP -517 502**

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## History and Culture of India (1526-1950)

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Religion – Hindu – Muslim relations – Composite Culture. Education, Literature, Art, Architecture and Fine Arts.

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# ***INDIAN GOVERNMENT AND POLITICS***

**I- B.A(POLITICAL SCIENCE) / II - Semester**

*As per Choice Based Credit System (CBCS)*



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**B.A. - Political Science**  
**INDIAN GOVERNMENT AND POLITICS**

---

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2. Evolution of Indian Constitution – Nationalist Movement and Philosophical Foundations.
3. Indian Federation – Centre – State Relations – Recent Trends.
4. Fundamental Rights and Duties, Constitutional Remedies with special reference to Writes – Directive Principles of state policy.
5. President – Election, Powers and Functions – Prime Minister and Council of Ministers.
6. Parliament – Composition, Powers and Functions.
7. Judiciary – Supreme Court, Composition, Powers, Functions and Judicial Review- Judicial Activism.
8. Party System: National and regional Parties; Coalitional Politics
9. Election Commission – Electoral Reforms and voting Behavior.
10. State Government – Governor, Chief Minister and Council of Ministers – Powers and Functions.
11. Social and Economics Factors- Language, Religion, Caste and Regional identities.
12. Social movements: Agrarian, Working class, Women, Tribal, Dalit and Environmental.
13. Challenges to National Integration – Communalism and Terrorism

**Books Recommended**

1. Politics in India : Rajini Kothari
2. Indian Constitution : M.V. Pylee
3. Indian Government and Politics: S.S. Awasti
4. Introduction for Constitution of India: D.D. Basu
5. Indian Government and Politics: K.R. Acharya.
6. Indian Politics: Contemporary issues and Concerns, Singh & Saxena.
7. Introduction to the Constitution of India, 5th ed., Sharma.

# *Introduction to Linguistics and Phonetics*

*I - B.A(Special English) / II - Semester  
As per Choice Based Credit System (CBCS)*



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## *Introduction to Linguistics and Phonetics*

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### **Unit-I**

- A. Language – Definition – Features – Human Language vs. Animal
- B. Language- Definition and Scope of Linguistics- Significant Dimensions of Study.

### **Unit-II**

- A. Brief History of English Language-
- B. Features of Old English and Middle English – Influences (Latin, French, and Indian)

### **Unit-III**

- A. Speech Mechanism - Description of Speech Sounds
- B. Variants of Sounds- Stress / Rhythm- Intonation

### **Unit-IV**

- A. Morphology – Morphological Operations
- B. Word formation processes

### **Program Specific Outcomes (PSOs)**

- Familiarizes with the essential features of human language and dimensions of language study.
- Creates awareness about Standard English language.
- Develops understanding about Standard English and important varieties of English language.
- Lends conceptual knowledge prosodic of English Language.
- Creates understanding of word formation process and important morphological process.

### **Suggested Reading**

- The Study of Language, George Yule, , Cambridge University 2017.
- History of English Language by Albert C Baugh (Author), Thomas Cable (Author) 2011
- Spoken English by R.K Bansal & J.B. Harrison , Orient Longman Publishers 2000.

- An Introduction to English Morphology- Andrew Carstairs -Mc Carthy Series: Edinburgh Text books on the English Language, Date: 2018, Published by: Edinburgh University Press.

## *Introduction to Linguistics and Phonetics*

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# సృజనాత్మక రచన

డిగ్రీ (జనరల్) / సెమిస్టర్ - III

రచయితలు

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# జనరల్ తెలుగు / సెమిస్టర్ - III

## సృజనాత్మక రచన

### అభ్యసన ఫలితాలు

ఈ కోర్సు విజయవంతం ముగించాక, విద్యార్థులు క్రింది అభ్యసన ఫలితాలను పొందగలరు.

1. తెలుగు సాహిత్య అభ్యసన ద్వారా నేర్చుకున్న నైపుణ్యాలను, సృజనాత్మక నైపుణ్యాలుగా మార్చుకోగలరు.
2. విద్యార్థులు భాషాతత్వాన్ని, భాష యొక్క ఆవశ్యకతను, భాష యొక్క ప్రాధాన్యాన్ని గుర్తిస్తారు. మనిషి వ్యక్తిగత జీవనానికి, సామాజిక వ్యవస్థ పటిష్ఠతకు భాష ప్రధానమని తెలుసుకుంటారు.

తెలుగుభాషలోని కీలకాంశాలైన 'వర్ణం-పదం-వాక్యాల ప్రాధాన్యాన్ని గుర్తిస్తూ, వాగ్రూప- లిఖితరూప వ్యక్తీకరణ ద్వారా భాషానైపుణ్యాలను మొరుగుపరచుకోగలరు.

3. భాషానైపుణ్యాలను అలవరుచుకోవడంతోపాటు వినియోగించడం నేర్చుకుంటారు. రచనా, భాషానైపుణ్యాలను సృజనాత్మక రూపంలో వ్యక్తీకరించగలరు.
4. ప్రాచీన పద్యరచనతో పాటు ఆధునిక కవిత, కథ, వ్యాసం మొదలైన సాహిత్యప్రక్రియల నిర్మాణాలకు సంబంధించిన సిద్ధాంతవిషయాలను నేర్పడంతో పాటు వారిలో రచనా నైపుణ్యాలను పెంపొందించుకోగలరు.
5. సృజన రంగర, ప్రసారమాధ్యమ రంగాల్లో ఉపాధి అవకాశాలను అందిపుచ్చుకోగలరు.
6. అనువాద రంగంలో నైపుణ్యం సంపాదించగలరు.

### పాఠ్య ప్రణాళిక

#### యూనిట్ - 1: వ్యక్తీకరణ నైపుణ్యం

1. భాషా ప్రాథమిక అంశాలు : (భాష- నిర్వచనం, లక్షణాలు, ఆవశ్యకత ప్రయోజనాలు)
2. వర్ణం, పదం, వాక్యం : (లక్షణాలు, సామాన్య- సంయుక్త- సంశ్లిష్ట వాక్యాలు)
3. భాషా నిర్మాణంలో వర్ణం, పదం, వాక్యం

#### యూనిట్ - II : సృజనాత్మక రచనలు

4. కవితా రచన : ఉత్తమ కవితా - లక్షణాలు
5. కథారచన : ఉత్తమ కథ - లక్షణాలు
6. వ్యాస రచన : ఉత్తమ వ్యాసం లక్షణాలు

**యూనిట్ - III: అనువాద రచన**

7. అనువాదం- నిర్వచనం, అనువాద పద్ధతులు
8. అనువాద సమస్యలు - భౌగోళిక, భాషా, సంస్కృతిక సమస్యలు, పరిష్కారాలు
9. అభ్యాసం - ఆంగ్లం నుండి తెలుగుకు, తెలుగు నుండి ఆంగ్లానికి ఒక పేరును అనువదించడం

**యూనిట్ - IV: మాధ్యమాలకు రచన - 1 (ముద్రణామాధ్యమం/ ప్రింట్ మీడియా)**

10. ముద్రణామాధ్యమం: పరిచయం - పరిధి - వికాసం
11. వివిధ రకాల పత్రికలు , పరిశీలన - పత్రికా భాష - శైలి - వైవిధ్యం
12. పత్రికా రచన : (వార్తా రచన, సంపాదకీయాలు, సమీక్షలు - అవగాహన)

**యూనిట్ - V: మాధ్యమాల రచన - 2 (ప్రసార మాధ్యమం/ ఎలక్ట్రానిక్ మీడియా)**

13. ప్రసార మాధ్యమాలు : (నిర్వచనం, రకాలు, విస్తృతి ప్రయోజనాలు)
14. శ్రవణ మాధ్యమాలు : (రచన, రేడియో రచన, ప్రసంగాలు, నాటికలు, ప్రసార సమాచారం)
15. దృశ్య మాధ్యమాలు : (రచన, వ్యాఖ్యానం(యాంకరింగ్), టెలివిజన్ రచన)

# విషయ సూచిక సృజనాత్మక రచన

## యూనిట్ - 1: వ్యక్తికరణ నైపుణ్యం

### 1. భాషా ప్రాథమిక అంశాలు

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1.4	పాఠ్యభాగ సారాంశము	10
1.5	వ్యాసరూప ప్రశ్నలు	12
1.6	సంగ్రహ ప్రశ్నలు	14

### 2. వర్ణం, పదం, వాక్యం

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### 3. భాషా నిర్మాణంలో వర్ణం, పదం, వాక్యం

3.1	ఉద్దేశ్యం	25
3.2	పాఠ్యభాగం	25
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3.5	వ్యాసరూప ప్రశ్నలు	32
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5.4	పాఠ్యభాగ సారాంశము	61
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6.5	వ్యాసరూప ప్రశ్నలు	61
6.6	సంగ్రహ ప్రశ్నలు	66
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*A Course in*  
***Conversational Skills***

*As per Choice Based Credit System (CBCS)  
For Degree I - Year / III - Semester  
Common to all Branches*



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# *A Course in Conversational Skills*

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## **Learning Outcomes**

By the end of the course the learner will be able to:

- Speak fluently in English
- Participate confidently in any social interaction
- Face any professional discourse
- Demonstrate critical thinking
- Enhance conversational skills by observing the professional interviews

### **Unit-I**

**Speech:** 1. Tryst with Destiny Jawaharlal Nehru

**Skills:** 2. Greetings

3. Introductions

### **Unit-II**

**Speech:** 1. Yes, We Can Barack Obama

**Interview:** 2. A Leader Should Know How to Manage Failure Dr.A.P.J.Abdul Kalam/ India  
Knowledge at Wharton

**Skills:** 3. Requests

### **Unit-III**

**Interview:** 1. Nelson Mandela's Interview With Larry King

**Skills:** 2. Asking and Giving Information

3. Agreeing and Disagreeing

### **Unit-IV**

**Interview:** 1. JRD Tata's Interview With T.N.Ninan

**Skills:** 2. Dialogue Building

3. Giving Instructions/Directions

### **Unit-V**

**Speech:** 1. You've Got to Find What You Love Steve Jobs

**Skills:** 2. Debates

3. Descriptions

4. Role Play

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## *A Course in Conversational Skills*

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Life Skill Course

# *Environmental Education*

*As per Choice Based Credit System (CBCS)  
Common to all Branches*



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# *Environmental Education*

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## **Learning outcomes**

On completion of this course the students will be able to .....

1. Understand the nature, components of an ecosystem and that humans are an integral part of nature.
2. Realize the importance of environment, the goods and services of a healthy biodiversity, dependence of humans on environment.
3. Evaluate the ways and ill effects of destruction of environment, population explosion on ecosystems and global problems consequent to anthropogenic activities.
4. Discuss the laws/ acts made by government to prevent pollution, to protect biodiversity and environment as a whole.
5. Acquaint with international agreements and national movements, and realize citizen's role in protecting environment and nature.

### **Unit-1: Environment and Natural Resources**

1. Multidisciplinary nature of environmental education; scope and importance.
2. Man as an integral product and part of the Nature.
3. A brief account of land, forest and water resources in India and their importance.
4. Biodiversity: Definition; importance of Biodiversity - ecological, consumptive, productive, social, ethical and moral, aesthetic, and option value.
5. Levels of Biodiversity: Genetic, species and ecosystem diversity.

### **Unit-2: Environmental Degradation and Impacts**

1. Human population growth and its impacts on environment; land use change, land degradation, soil erosion and desertification.
2. Use and over-exploitation of surface and ground water, construction of dams, floods, conflicts over water (within India).
3. **Deforestation:** Causes and effects due to expansion of agriculture, firewood, mining, forest fires and building of new habitats.
4. Non-renewable energy resources, their utilization and influences.
5. A brief account of air, water, soil and noise pollutions; Biological, industrial and solid wastes in urban areas. Human health and economic risks.
6. Green house effect - global warming; ocean acidification, ozone layer depletion, acid rains and impacts on human communities and agriculture.

7. **Threats to biodiversity:** Natural calamities, habitat destruction and fragmentation, over exploitation, hunting and poaching, introduction of exotic species, pollution, predator and pest control.

### Unit-3: Conservation of Environment

1. Concept of sustainability and sustainable development with judicious use of land, water and forest resources; afforestation.
2. Control measures for various types of pollution; use of renewable and alternate sources of energy.
3. **Solid waste management:** Control measures of urban and industrial waste.
4. **Conservation of biodiversity:** In-situ and ex-situ conservation of biodiversity.
5. **Environment Laws:** Environment Protection Act; Act; Wildlife Protection Act; Forest Conservation Act.
6. **International agreements:** Montreal and Kyoto protocols; Environmental movements: Bishnois of Rajasthan, Chipko, Silent valley.

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Life Skill Course

# *Personality Enhancement & Leadership*

*As per Choice Based Credit System (CBCS)  
Common to all Branches*



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# *Personality Enhancement & Leadership*

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## **Learning Outcomes**

By successful completion of the course, students will be able to:

- Develop comprehensive understanding of personality
- Know how to assess and enhance one's own personality
- Comprehend leadership qualities and their importance
- Understand how to develop leadership qualities

### **Unit-I**

Meaning of Personality – Explanations of Human Personality – Psychodynamic Explanations – Social Cognitive Explanation – Big Five traits of Personality

### **Unit-II**

Assessment of Personality - Projective & Self Report Techniques - Building Self-Confidence – Enhancing Personality Skills

### **Unit-III**

Leadership Characteristics – Types of Leaders – Importance of Leadership – Leadership Skills – Building and Leading Efficient Teams – Leadership Qualities of Abraham Lincoln, Mahatma Gandhi, Prakasam Pantulu, Dr. B. R. Ambedkar & J.R.D. Tata

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Skill Development Course  
***Disaster Management***

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# *Disaster Management*

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## **Learning Outcomes**

After successful completion of the course, the students are able to;

1. Understand the nature, cause and effects of disasters
2. Comprehend the importance of Disaster Management and the need of awareness
3. Acquire knowledge on disaster preparedness, recovery remedial measures and personal precautions
4. Volunteer in pre and post disaster management service activities

### **Unit-I**

Introduction of Disaster - Different types of disasters- Natural- (flood, cyclone, earthquake, Famine and pandemic) - Accidental- (Fire, Blasting, Chemical leakage, Rail, Aviation, Road boat tragedies and nuclear pollution) - Disaster Management Act 2005

### **Unit-II**

Causes and immediate effects of Disasters - Preparedness of disasters –Precautions – Dissemination of information - Nature and concepts - Role of National Disaster Management Authority and Role of Government and non governmental organizations in protecting human livestock and natural resources.-Use of technology -Role of Citizens and Youth in the prevention.

### **Unit-III**

Post disaster effects - short term - Procedures for Rehabilitation and Recovery - Role of volunteers and Safety Precautions - Long term remedial and preventive measures – Collection, filing and storage of information - Case studies.

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## *Disaster Management*

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# ***HISTORY AND CULTURE OF ANDHRA PRADESH***

(from Satavahanas to 1956 A.D.)

**II- B.A(HISTORY) / III - Semester**

*As per Choice Based Credit System (CBCS)*



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## History and Culture of Andhra Pradesh

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### Unit-II:

**The Qutb Sahis**-A Brief Survey of Political History-Society, Economy and Culture. The Asaf Jahis-A Brief Survey of their political history-Society, Economy and Culture-Salarjung's Reforms.

### Unit-III:

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# ***POLITICAL THOUGHT***

**II- B.A(POLITICAL SCIENCE) / III - Semester**

*As per Choice Based Credit System (CBCS)*



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**II - B.A.(Political Science)**  
**POLITICAL THOUGHT**

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**Unit-I**

**1. Ancient Indian Political Thought**

- a) Sources of Ancient Indian Political Thought
- b) Manu: Varnadharma and Dandaneeti
- c) Kautilya: State and Society
- d) Goutama Buddha: Dhamma and Sangha

**Unit-II**

**2. Modern Indian Political Thought**

- a) Gandhi: Ahimsa and Satyagraha
- b) Nehru: Democratic Socialism
- c) Ambedkar: Annihilation of Caste
- d) M.N. Roy: Radical Humanism

**Unit-III**

**3. Western Political Thought**

Plato, Aristotle, St. Thomas Aquinas, Machiaveeli, Thomas Hobbes,  
John Locke, J.J. Rousseau, Jermy Benthom, J.S. Mill.  
Hegel, Marx and Gramsci.

**Books Recommended**

- 1. Political Ideas in Ancient India : R.S. Sharma
- 2. Western Political Thought : Amal Kumar Mukopadhyay
- 3. A History of Political Thought : Sabine G.H.
- 4. Annihilation of Caste : Ambedkar G.H.
- 5. Modern Political Theory : Ebentein W.
- 6. A History of Political Thought : Plato to Marx, Mukherjee & Ramaswamy
- 7. Political Ideologies : Their Origins and Impact, Baradat, Prentice Hall of India.

# *English Proficiency Course*

*II - B.A(Special English) / III - Semester  
As per Choice Based Credit System (CBCS)*



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*English Proficiency Course*

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**Program Educational Objectives (PEOs)**

- The subject keeps in view the students from vernacular medium institutions
- The Subject offers an in depth analysis of vocabulary building and sentence structure
- To get the students acquainted with the lab and make them workout exercises for each unit

**Unit-I**

Functional Grammar

- A (a) Recognition of Parts of Speech - Articles  
(b) Verb forms –Usage of Tenses -Conditional Sentences
- B. (a) Identifying and Interchange of Sentences (Simple, Complex and Compound) (Active and Passive voice)  
(b) Use of Prepositions and Prepositional Phrases - Correction of Sentences

**Unit-II**

Vocabulary Usage

- A (a) Use the given Idioms and Phrases in your own Sentences  
(b) One Word Substitutes – Recognition and Usage
- B (a) Synonyms – Recognition and Usage Antonyms – Recognition and Usage-Words often confused  
(b) Expansion of Proverb /Sayings

**Unit-III**

Reading Comprehension

- A. Passage for Reading Comprehension
- B. Non-Verbal Communication Description of a given Picture/Symbols

**Unit-IV**

Composition

- A. Write a Paragraph using the given Words/Phrases Summarizing /Precise Writing- Essay Writing on Topics of Social relevance
- B. Letter Writing (Informal & Formal)

**Program Specific Outcomes (PSOs)**

- Gets acquainted with drafting letters and writing reports

### **Suggested Reading**

- The ethics of the family-Cambridge Scholars publishing (2010).
- Student Values as Educational Objectives- (1966)-Purdue University Press- Issue 124.
- Healthy Life Style (e-book) Springer Publishers
- Values At Work (2002), Cornell University Press
- Social Ethics and Social Duties Publisher: Book on Demand Ltd



*English Proficiency Course*

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***HISTORY OF MODERN WORLD (1453-1945 AD)***  
**II- B.A(HISTORY) / IV- Semester**  
*As per Choice Based Credit System (CBCS)*



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# ***HISTORY OF MODERN WORLD (1453-1945 AD)***

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## **Unit-I :**

Characteristic features of Renaissance-Significance of Reformation and Counter Reformation movements in Europe-Geographical Discoveries and Rise of Colonialism, Mercantilism and Commercial Revolution-Emergence of Modern World Economy.

## **Unit-II:**

Emergence of Nation States in Europe – Nature of Feudalism in Europe and Asia.

## **Unit-III:**

Age of Revolutions-Glorious Revolution (1688)-American Revolution (1776)-French Revolution (1789)

## **Unit-IV:**

Industrial Revolution and Rise of Capitalism-Impact on Asia and Africa-Meiji Restoration and Modernisation of Japan-Unification Movements in Germany And Italy.

## **Unit-V:**

World between 1914-1945 Rivalry among colonial powers Imperialist Hegemony-Causes and consequences of first World War – World between the Wars – league of Nation, Fascism in Italy, Nazism in Germany, Militarism in Japan – Communist Movements in Russia and China.

## **Unit-VI:**

Causes and consequences of Second World War – UNO.

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# ***INTERNATIONAL RELATIONS***

**II- B.A(POLITICAL SCIENCE) / IV - Semester**

*As per Choice Based Credit System (CBCS)*



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## **Syllabus for Second Year BA(POLITICAL SCIENCE)**

### **PAPER IV : International Relations**

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- 1) International Relations: Evolution, Nature, Scope and Significance.
- 2) History of International Relations: Rise of Sovereign Nation State System. First World War, Second World War – Impact on International Relations
- 3) Concepts of International Relations: Power – Elements of National Power, Super Power, Regional Power, Unilateral Hegemony – Uni-Polarity, Bipolarity, Multiplicity & Security.
- 4) International Political Economy:
  - i) Historical Overview: Colonialism, Decolonization. Developing Nations and Problems.
  - ii) International Financial Institutions: World Bank, WTO Functions and Role
  - iii) Globalization and its Impact on Developing Nations.
- 5) International Organizations: United Nations, Structure and Role, Need for revision of the charter, Regional Organizations, European Union, SAARC and ASEAN.
- 6) International Security: Arms Race, Arms Control and Disarmament, Issues in Nuclear Politics
- 7) Foreign Policy: India's Foreign Policy, Determinants and Features, Non-Alignment, Evaluation and Relevance – Recent Trends.
- 8) Contemporary Issues in International Relations : Environment, Human Rights and Terrorism.

#### **Books Recommended**

1. Politics Among Nations: Hans, Margentheu
2. The Analysis of International Relations: Karl W. Deutsch
3. International Relations: Palmer and Parkins
4. India Foreign Policy, Foreign Service Institute, New Delhi, India
5. International Relations between the two World Wars: Carr E.H.



# *Drama - I*

*II - B.A(Special English) / IV - Semester  
As per Choice Based Credit System (CBCS)*



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## Drama – I

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### Program Educational Objectives (PEOs)

- After going through the prescribed text students will be able to understand literary terms, Plot, characterization, themes, motifs, symbols and other elements of the prescribed texts.
- After going through the prescribed text students will be able to understand the changes that occurred over a period of a time in the British Literature starting from the Elizabethan period to the Restoration period.
- After going through the prescribed text students will be able to understand critical analysis of the prescribed plays.

### Unit-I

Background Study : Literary History – Genre – Movements – Ideas – Trends – Concepts

### Unit-II

1. Christopher Marlowe : Dr. Faustus
2. Ben Jonson : Volpone

### Unit-III

3. William Shakespeare : Hamlet
4. William Shakespeare : Measure for Measure

### Unit-IV

5. William Congreve : Way of the World
6. Oscar Wilde : The Importance of Being Earnest

### Program Specific Outcomes (PSOs)

The study helps the students to understand.

1. Drama and its chief characteristics.
2. Origin and development of British drama from the Elizabethan Era to the Restoration period.
3. The golden period of drama.

### Suggested Reading

- Chambers, E. K. The Elizabethan Stage. 4 Volumes, Oxford, Clarendon Press, 1923.
- Logan, Terence P., and Denzell S. Smith, eds. The Predecessors of Shakespeare: A Survey and Bibliography of Recent Studies in English Renaissance Drama. Lincoln, NE, University of Nebraska Press, 1973.
- Marlowe, Christopher (1962). Bevington, David; Rasmussen, Eric (eds.). Doctor Faustus, A- and B-texts (1604, 1616). Manchester: U of Manchester P. pp. 72–73. ISBN 9780719016431.
- Bloom, Harold, ed. (2008). Macbeth. Bloom's Shakespeare Through the Ages. New York: Chelsea House. ISBN 978-0-7910-9842-4.
- Braunmuller, Albert R., ed. (1997). Macbeth. The New Cambridge Shakespeare. Cambridge: Cambridge University Press. ISBN 978-0-521-29455-3.
- Brooke, Nicholas, ed. (2008). Macbeth. The Oxford Shakespeare. Oxford: Oxford University Press. ISBN 978-0-19-953583-5.

## *Drama - I*

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